

Contact

www.linkedin.com/in/frankovska
(LinkedIn)

Top Skills

International Relations
Media Studies
Event Management

Languages

Czech (Full Professional)
Arabic (Limited Working)
Swedish (Elementary)
English (Full Professional)
Slovak (Native or Bilingual)
German (Professional Working)

Veronika Hincova Frankovska

Project Manager at Demagog.SK
Durham, England, United Kingdom

Summary

I would like to combine the focus of my studies - International Relations, Media Studies, Human Rights and Middle East - and doing what I am good at and enjoy: organising events, planning, coordinating and making things happen.

Experience

Inštitút SGI

10 years

Project Manager at Demagog.SK

December 2021 - Present (1 year 2 months)

Bratislava, Slovakia

PR coordinator

February 2013 - Present (10 years)

Bratislava

Working as media coordinator for Demagog.sk project for several months has led me straight to the mother institution, which is the Slovak Governance Institute. I am responsible for overall PR and external communication of the small NGO that has experts and professionals in many fields but lacks capacity to let the world know of their great work. My role includes taking care of social media as well as the traditional ones, supporting our overall media image and exposure. After a break at maternity leave, I focused on our project on communication between citizens and municipalities: www.OdkazPreStarostu.sk.

Project Manager

April 2013 - January 2015 (1 year 10 months)

Bratislava, Slovakia

My main task at SGI during this time was taking care of Demagog.SK, a project that factchecks politicians. An analytical team of motivated young people, mostly volunteers, compares public factual statements of politicians to freely available objective data. My role was to keep the project going, take care of administration as well as PR and media communication, but also recruiting

and managing volunteers and solving any problems along the way. It was a great experience in people management, and a challenge for me in many aspects as well.

SlavCon

Program coordinator

October 2007 - May 2014 (6 years 8 months)

Bratislava, Slovakia

Festival of literature, history, fantasy, science fiction and games, that takes place annually in April. My official role is to take care of programme for the fantasy and literature section, but in a team of volunteers and enthusiasts, I often find myself filling in for anyone who doesn't catch up with their work due to more serious priorities. SlavCon is my favourite event of the year and I've given it lots of love and hopefully lots of progress and improvements, too. And it gave me invaluable lessons in return.

Slovak NGDO Platform

Intern

September 2012 - December 2012 (4 months)

Assisting with daily duties of Slovak platform for non-governmental organisations working in development is a rewarding experience where I am learning a lot every day. The most interesting project that I have been engaged in is the Development Day 2012, a conference that focuses on development cooperation and the involvement of business sector in particular.

DurMUN 2012

Speakers Officer

October 2011 - January 2012 (4 months)

Model UN Conference taking place in Durham. Over a hundred of delegates debated in six committees about various issues of security, development, human rights, environment and international law. A wonderful experience of cultural exchange, lots of research and new information, but also fresh thoughts and approaches that students came up with. Besides optional social events, the conference included an official Opening and Closing ceremony, where we had the chance to hear a talk by James Kearney from UNA-UK, Professor Julia Hausermann from Rights and Humanity and Antonia Pereira de Sousa from the Office of the Prosecutor of the International Criminal Court. My role as a Speakers Officer was to find these interesting speakers, invite them to our conference and take care of them during the weekend.

Court of Moravia, o.s.

Production, event coordination

July 2009 - June 2011 (2 years)

Brno, Czech Republic

Court of Moravia is a team of talented, motivated people who can work in an unbelievably effective manner, especially considering that a large part of their work is voluntary. They follow a clear vision to promote live role-playing games in Czech Republic and are successful in doing so. I had the honour to work with them while I was in Brno and I learned a lot from them. I was participating at various projects, usually my role was to materialise all the great ideas that the game designers came up with - think bars, costumes, limousines - and my most interesting project was to lead Larpweekend 7, international festival of larps in November 2010. Priceless experience.

Royalschool, Brno

English teacher

June 2008 - December 2010 (2 years 7 months)

Brno, Czech Republic

Teaching English at Royalschool in Brno was a very pleasant sidejob for a student. The courses at Royalschool followed the Callan method, a direct method of teaching a language, which meant that most of the lessons were scripted and I used only English even in the beginners' groups. In many aspects I disagree with the Callan method and books, often it gives too little space for understanding and makes students think in a certain preferred way only - and in this terms it is definitely not for everyone. But overall I am impressed by progress that some students made during my years in Royalschool.

Education

Durham University

Master of Arts, International Relations (Middle East) · (2011 - 2012)

Masaryk University Brno

Bachelor, International Relations / Media Studies · (2008 - 2011)